

RISING :

POSITION DESCRIPTION
OCTOBER 2026

ROLE:	SENIOR DESIGNER
TERM:	11 JANUARY–2 JULY 2027; FULL-TIME/PART-TIME, FIXED TERM
TEAM:	BRAND AND COMMERCIAL
REPORTING TO:	BRAND AND MARKETING SENIOR DESIGNER
SALARY RANGE:	\$90,000 PRO RATA + SUPERANNUATION

RISING

RISING is a festival of new art, music and performance in the heart of Naarm (Melbourne, Australia). A major cultural event for the Asia Pacific Region, the festival is created by a diverse team of local, national and international artists and curators. RISING's purpose is to reflect Melbourne's identity and amplify its art and artists. RISING returns 3 – 14 June 2027.

THE ROLE

Reporting to the Brand and Marketing Senior Manager, the Senior Designer oversees and leads the visual brand for the festival and its sub-brands and ensures its smooth execution across all brand touchpoints.

The Senior Designer is the guardian of the brand guidelines and the festival's visual language. This position is suited to a designer who understands the role of the brand in communications, where it can and should be stretched, and when to push back. The role is suited to a proactive and conceptual thinker with a wide breadth of creative campaign experience. Whether its brand storytelling on a massive scale or a social post, you're able to showcase the fun in an idea.

The Senior Designer manages briefs and other designers' workloads, and is able to balance competing priorities and strict deadlines. The role is suited to an unflappable, practical and solutions-driven person, who is confident in directing work, teaching others, and improving processes when required. The successful candidate will be able to adapt to a fluctuating workload and a dynamic, demanding work environment, and thrive in a collaborative team. They will be comfortable in seeking out and delivering feedback as required.

This role includes part-time hours (0.6) for the final three weeks of the term, following the conclusion of the 2027 festival.

DAY-TO-DAY, YOU WILL :

BRAND STORYTELLING AND DESIGN

- Oversee the brand's (and sub-brands') visual language, art direction and creative execution
- Oversee RISING's brand guidelines and manage the brand asset library
- Lead the art direction and design of brand creative across all festival channels and spaces
- Work with the Brand and Marketing team to deliver multi-channel paid campaign assets and organic content
- Develop the sub brand and sub brand guidelines for dedicated program streams/projects
- Design key brand touchpoints such as signage, uniforms, packaging, merchandise etc
- Conceptualise how the RISING brand shows up on non-RISING channels, such as partners and artist channels
- Contribute to content and big brand moment ideation
- Assist with storyboarding for RISING video content

MANAGEMENT AND PROCESSES

- Oversee design processes and filing systems and identify improvements
- Recruit and manage a junior/mid-level designer and work with freelance designers
- Assist the Brand and Marketing Senior Manager with job allocation and workload planning
- Review and approve design assets of direct reports

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- Assign tasks and teach design skills to interns

ADDITIONAL DESIGN SUPPORT

- Provide design advice and support to the organisation, as required
- Support artists with artwork development, as required

SKILLS YOU'LL NEED :

Please provide a cover letter and portfolio that communicates the following:

PERSONAL ATTRIBUTES

- Strong prioritisation and time management skills
- Confident and creative problem solving skills and a can-do attitude
- Clear, collaborative and friendly communication
- Adaptable and flexible

TECHNICAL

- High proficiency with Adobe Creative Suite, including Photoshop, Illustrator, InDesign and After Effects
- High proficiency across print, digital, animation, video and social media production
- Minimum 5 years' experience in digital and print design
- Strong brand storytelling skills
- Solid experience managing other designers
- Solid knowledge of accessible design principles, UX principles and best practice

BONUS POINTS FOR :

- Additional motion design skills
- HTML, CSS experience
- Figma experience

LOCATION

RISING supports flexible working arrangements for staff and a hybrid office/WFH model is currently in place. The RISING office is situated at Level 2, 377 Lonsdale Street, Melbourne 3000. As part of our flexible working arrangements, there is an expectation that staff will be available for office-based and on-site work as required by their role. RISING's usual business hours are between 9am and 5pm from Monday to Friday. However, you may be required to work outside these hours in order to meet the demands of the annual festival operational cycle and the responsibilities of your position.

ACCESS

RISING is a festival aspiring to be a cultural leader in inclusion and accessibility. We want our organisation and program to be a true reflection of our city representing people with a variety of skillsets and life experiences, cultures and backgrounds. We encourage applications from First Nations people, those who are from culturally and linguistically diverse backgrounds, people who are LGBTQIA+, people who have a disability and/or who are d/Deaf.

If you have access requirements that will cause difficulty applying online and you need assistance, please call 03 9662 4242 and leave a message. We will return your call during business hours. We are only able to respond to accessibility enquiries at this number, for all other queries, please email jobs@rising.melbourne.